

Senior/Executive Producer

Creative and dynamic producer, director, and writer with extensive experience producing award-winning content.

Adept at leading the production of creative video content. Instrumental in executing strategic concepts and developing frameworks to realize ideas through launch and ongoing production. Able to modify content and platform to meet client needs. Skilled at leading teams, mentoring staff, overseeing budgets, and managing project schedules. Demonstrated success meeting/exceeding company goals, doing work right at first time, and improving performance of self and team. Capacity to manage bandwidth, production schedules, and high-profile talent preparation.

Areas of Expertise

- Creative Direction
- Pre and Post-Production Process
- Project Management
- Team Leadership & Coaching
- Strategic Planning & Analysis
- Talent Direction
- Budgeting & Forecasting
- Stakeholder Engagement
- Issue/Conflict Resolution

Career Experience

Malaga Media Center - Avant, Málaga Area, Spain

2019 – Present

Associate Department Head | Producer

Direct departmental production processes for seamless day-to-day workflow. Establish and sustain professional relationships with marketing and other stakeholders.

- Introduced operational efficiencies and implemented best practices for functional excellence.
- Helped create comprehensive, consistent, feasible, and modifiable legal contract documents.
- Ensured growth of the production department by eliminating roadblocks and streamlining operational framework.
- Produced web media for Spanish and North African audiences in collaboration with marketing.
- Covered for department head during COVID-19 pandemic and ensured development of video media.

Snow Companies - Omnicom Health Group, Williamsburg, VA

2016 – 2019

Executive Producer, 2018 – 2019

Senior Producer, 2016 – 2018

Engaged with pharmaceutical clients and headed award-winning large-scale video productions for cross-platform roll outs. Developed pitches and clearly defined scopes of potential projects. Administered budgets from \$30K to \$900K with focus on reducing additional expenses.

- Led a team of 13 producers in the development of ~36 productions a year in the field of healthcare.
- Productions developed on time with minimal rounds of medical/legal review while coming in under budget.
- Grew departmental profitability through data-driven decision making and effective team mobilization.
- Supervised activities of producers to generate solid results in terms of revenue and client relations.
- Promoted to senior role for showing professionalism, leadership, solid work ethic, and high-quality output.

Colonial Williamsburg Productions, Williamsburg, VA

2014 – 2016

Producer

Planned, coordinated, and managed production of HERO, live broadcasts, and other shows. Managed content associated with documentary, comedy, style, and sketch.

- Directed video podcasts as well as web and social media videos based on market and viewership research findings.
- Produced 22-time Emmy award-winning live history education show for kids aired on large PBS markets in US.

Newfangled Studios, Boston, MA

2013

Assistant Producer

- Facilitated various clients, such as Google, Glidden Paint, Home Depot, and Staples.
- Ensured continuous operations by proactively procuring equipment, catering, locations, licensing, and casting of talent for production shoots.
- Provided robust support during creation and presentation of bid proposals.

Additional Experience

Broadcast Coordinator, WGBH, Boston, Massachusetts, USA

Video Content Producer, Busch Gardens, Williamsburg, Virginia, USA

Senior Account Executive, Thompson, Habib & Denison, Boston, Massachusetts, USA

Asst. Manager - Marketing & Media | Senior Business Analyst, BMG Columbia House, New York, New York, USA

Cadet & Accounting Specialist, New Jersey Army National Guard, New Jersey

Education

Bachelor of Science in Business Economics, Minor in Theatre

Rutgers University, New Brunswick, NJ

Training, Certifications, and Skills

Meisner Technique 2-Year Conservatory, Terry Knickerbocker, New York, New York, USA

Comedy Sketch Writing Program, Upright Citizens Brigade, New York, New York, USA

Acting Conservatory, American Academy of Dramatic Arts, New York, New York, USA

Film and Digital Media, Boston University, Boston, Massachusetts, USA

Adobe Suite - Boston Premiere Pro, After Effects

Avid Media Composer

Various other production and post-production software

Languages, English Fluent (Native) / Spanish Intermediate

Citizenships, United States Citizens / Italian (EU) Citizenship In Progress